



Launch your journey in India's vibrant social impact sector.

Join our 8 week immersive
program & work with leading
impact organizations solving
India's biggest problems.

[Apply Now](#)



This program will enable you to



Gain insights into India's social impact sector and discover work opportunities aligned with your values, strengths & purpose



Seamlessly transition to the impact sector by leveraging existing strengths and skills



Engage in real-world social impact projects, learn ground realities, and test ideas with guidance from prominent changemakers and thought leaders



Build a professional portfolio with an upgraded resume & get access to job, internship and apprenticeship opportunities to take the first steps towards a high-impact career



Join a close-knit community of changemakers, forging lasting connections with mentors, peers, and collaborators in the ecosystem

This program is for you, if you are



Anybody looking for impactful work but

Don't have a clear path to make the shift.

You'll leave with knowledge, opportunities, and a plan for a career in social impact



Somebody with a social innovation idea

With an intent to solve a social issue but don't know how to make it a reality.

You will leave with domain insights, mentorship, resources and community to help you take the first steps towards actualizing your idea.



In Search of a second career opportunity

You've had a successful career stint and are taking a break from work to explore new avenues

You will leave with a clear understanding about the social impact sector and if that is a feasible work or career option for you.

TBI Facilitators



Rajat Kukreja

(Founder's Office- The Better India)

Rajat Kukreja, our core facilitator, is an Impact Professional and former Social Entrepreneur. With extensive experience collaborating with NGOs, social enterprises, and impact funds, he empowers purpose-driven individuals and startups on transformative journeys. Rajat's unwavering commitment ensures participants receive invaluable guidance from a true social impact expert.



Dhimant Parekh

(Co-founder of The Better India)

With his strong background in technology, strategy, and social entrepreneurship, Dhimant has been instrumental in driving social impact and creating a ripple effect of change across the country. His deep understanding of the social impact landscape and his passion for empowering individuals to make a difference make him an invaluable resource for guiding you on your journey towards a fulfilling career in the social sector.



Live Interactions with real changemakers every week

In-depth conversations & guidance from leading changemakers, thought leaders & guest experts

Guest Experts



Myah Payel
Career Transition
Coach



Aakash Sethi
Ed-tech & Skills Training



Shemeer Babu
Tech4 Good



Aditi Seshadri
Development
Communication



**Venkataramanan
Sriraman**
Education & Public
Systems change



Dr. Pooja Sehgal
Healthcare &
Systems Change



Anita Kumar
Strategic CSR



Prarthana Gupta
Development Finance



Rahul Balakrishnan
Careers In Social Impact



Srishti Sehgal
Self learning &
Development



Dhairya Gangwani
Resume &
Linkedin coach



Sai Mani Kumar P
Personal Finance
Planning



Ashwan Wadhwa
Social
entrepreneurship



Varun Chawla
Social Startup
& Funding



Abdul Siddiqui
Circular Economy



Shoaib Dar
21st Century
Education

Meet & access job roles from our partner organizations



Empowering through
Crowdfunding



Pioneering
CleanTech Solutions



Amplifying Voices
through Petitions



Transforming
Education



Driving Social
Change in IT



Launchpad for
Impactful Startups



Tackling Poverty and
Sustainability



Empowering Smart
Farmer Tech Solutions



Innovating AgTech
Solutions



Leading in Plastic
Waste Management



Revolutionizing Education
through EdTech



Enabling EdTech for
Social Good



Empowering Nonprofits
through Systematic Change

and many more coming soon...

Our Curriculum

1. Getting to know the sector & career opportunities:

- Diverse Organizational Landscape: NGOs, Social Enterprises, CSR Entities, and More
 - Legal Framework: CSR Legislation and Future Developments
 - Personal and Career Growth: Identifying Opportunities for Growth and Impact
 - Financial Aspects: Finance for Social Impact: CSR, Fundraising, Philanthropy, and For-Profit Models
 - Domain-Specific Challenges and Opportunities: Environment, Gender, Technology, Health, Policy, Education, Arts & Culture, Livelihoods, and Beyond"
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2. Career & Transition Plan:

- Creating a vision for your career– your North Star.
 - Personal Values Exercise
 - Building a financial plan for your pivot
 - Finding opportunities matching your professional and personal needs
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3. Deep dive into your industry:

- Making a comprehensive Industry profile of your dream impact sector
 - Talking to various stakeholders and market leaders
 - Getting to know more about your dream job and industry
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4. Building a network and peer community

- Building a strong mentor pool in the impact sector
 - Building a professional peer network & community of practice
 - Fast track the period of building career
 - Interacting with a diverse group of leaders from impact.
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5. Creating an Impact ready profile

- Upgrading your resume & professional portfolio
 - Creating a pilot project to kick off your impact journey
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Program Schedule

Week 1:

You will gain insights about the social impact sector and develop a nuanced perspective so you can equip your decisions with the right information

Week 2:

You will meet leading organisations in the impact sector and their teams so that you have a practical and first-hand understanding of what it is like to work in these orgs.

Week 3:

You will build a vision for your career and discover your personal values so you can make better decisions & guide your efforts in the right direction.

Week 4:

You will identify your strengths, skills, and learn how to successfully transfer them to the impact sector, along with building a comprehensive industry profile of your dream impact sector.

Week 5:

You will create an upgraded professional portfolio and resume so you can create a cohesive & compelling professional narrative.

Week 6:

You will create a financial plan assessing your current financial position, needs & aspirations so you can make a seamless career switch.

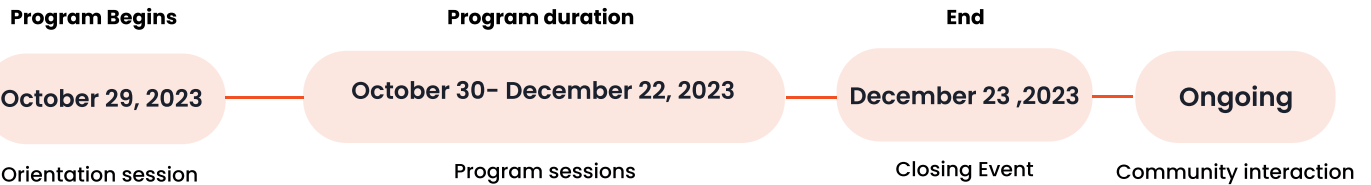
Week 7:

You will reach out to mentors and peers within the sector and start executing on a networking plan so you can start positioning yourself in the sector and generate new growth opportunities.

Week 8:

You will create a pilot project to prototype your career switch so you are fully prepared for a meaningful career in the impact sector.


Program Schedule



Weekly Schedule

All live sessions and guest expert sessions will be held after work hours and the exact class timings will be customized according to the batch's preference.

Monday		Weekly content & Tutorial released
Tuesday		Community & mentorship
Wednesday		Live sessions
Thursday		Deep dive live session
Friday		Guest Expert Sessions
Saturday		Self study & work
Sunday		Self study & work

 **Program Requirements:**
Basic english & computer skills

 **Time commitment:**
6-10 hours/week for 8 weeks



Community Platform

24x7 batchmates, previous cohort members, changemakers & hiring organizations



Live Classes and peer connects

Every week 2 Live classes conducted by The Better India facilitators including the founder- Dhimant Parekh



Guest Sessions

Weekly interactions with industry experts and successful social entrepreneurs

See what our previous cohort members are saying



Sharath Srinivas (Cohort 1)

Currently working as Director of Product Management, Rising Academy Network.

"Before joining this program, I had no clear direction on how to enter the impact sector and no visibility of how it's inside. The content of the program and the facilitator- Rajat helped me create a clear plan of action for the next 3 years and a roadmap. Meeting other members of the cohort also was a great learning experience as we all had similar challenges and helped each other out through the journey."



Rajarshi Kolli (Cohort 1)

Currently working with Kheyti and developing his own prototype, along with a full time job

"I've always aimed to align my professional path with my passion and values but lacked a definitive plan. My desire to create livelihood opportunities was hindered by a lack of network and community guidance. This program provided me with a clear financial plan for pursuing my ideas and uncovering opportunities within impact-focused organizations. Currently, I'm consulting with Kheyti, developing my prototype, and holding a full-time job. The program's participants, team, guest experts, and content have enabled me to explore avenues for contributing to rural development."

See what our previous cohort members are saying

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I feel I lacked a plan and tools to transition to the impact sector. I had long wanted to move to the impact sector but didn't have a clear understanding of the sector and the jobs. This program helped me get a clear direction for finding my place in the impact sector. I am now confident and have a structured plan to upskill, network and find the right role for myself.



Pranav Varma

Working as a mentor with Tech4Good labs

“

I wanted to do something to solve the poor condition of weavers in the North East but I was not sure how to get started. One of the exercises in the program helped me map out my strengths and work on a strategy to partner with a friend to launch my own social enterprise idea. In a small way, I have started taking baby steps towards my desired export venture of Silk and handicrafts of Assam and other Northeast states.



Shivani Tibrewal

Ready to launch her own social enterprise

“

Before joining this program, I was unaware of the opportunities in the social impact sector, lacking essential information on where to begin. Now, I have a clear path for pursuing my idea and accessing funding, mentorship, and support in my journey. As the program advanced, my ideas crystallized, and I began crafting an action plan.. The program's activities and team support facilitated the progress of every member in pursuing their individual interests.



Shyamala Radhakrishna

Ready to launch her own Agritech enterprise

See what our previous cohort members are saying



Before the program, I aimed to learn about and connect with social impact organizations in Education & Legal Literacy. Now, I am more confident and clear in pursuing my desired path, armed with concrete options and a supportive community for feedback and inspiration. The program illuminated various ways to address the issues I'm passionate about.



T.P. Janani

Ready to spread Legal Literacy in India



I feel more confident about the success of my journey after this program. I lacked a clear understanding of the non-profit sector, the networks to find a good job opportunity & had not narrowed down on my goals. This program forced me to create a vision for myself and helped me narrow down the area to focus on. I have taken up a job opportunity as a senior consultant in a Non-Profit as the first step.



Hima Nandan

From corporate marketing to working on her vision of systematic change

Join the rank of India's change-makers while building a meaningful career



Live sessions
with leading
change-makers



Career
coaching



Collaborative
Projects



Investor
Connect



Completion
Certificate



Job Connect



1 on 1
mentoring



Lifetime access to
learning content



Online
Community

A powerful peer network

Our previous cohort consisted of accomplished professionals from diverse backgrounds including **scientists, ex-CEOs, marketing, tech leaders, and many more.**



Online Career Fair

Job interviews, internship & apprenticeship connects
with leading organizations
in the sector.



Program fee
₹ 50,000
~~₹ 75,000~~

Or Pay in
3 easy installments

Apply Now





Powered by the world's largest impact-driven content platform

As the world's leading impact content platform, [The Better India](#) offers an immersive experience into the world of social impact.

Leveraging our experience of working alongside a diverse set innovators, NGOs, civic organizations, and impact investors, we have crafted a program that empowers young professionals to create real impact.

Ready for
Careers
WithPurpose

Apply Now

Have any Questions ? **Talk to us**

Or Visit us at: <http://bit.ly/careerswithpurpose>

